

DELIVERING FOR AMERICA

What you need to know about the United States Postal Service® Plan to achieve financial sustainability and service excellence.

USPS CONNECT™: POWERING AFFORDABLE NEXT-DAY DELIVERY FOR BUSINESSES OF ALL SIZES

USPS Connect is the Postal Service's new approach to meet shippers' evolving package delivery needs. It includes a set of four affordable delivery solutions that help businesses of all sizes meet growing consumer demand for fast delivery and convenient returns.

USPS Connect capitalizes on investments and improvements under the Postal Service's <u>Delivering</u> <u>for America</u> 10-year plan including new equipment, a reconfigured network, new pricing, and enhanced operational precision to meet evolving business needs. USPS Representatives will work with business customers to guide them to choices that best fit their needs.

WHAT VALUE DOES USPS CONNECT BRING?

For Businesses: Helps businesses of all sizes compete in the e-commerce marketplace and better serve their customers

For Consumers: Meets their expectations for reliable, fast delivery and convenient returns

For the Postal Service: It positions the organization to more fully leverage its network capacity to increase volume and revenue so it can continue to serve the American people with affordable, reliable mail and package delivery.

LEVERAGING OUR UNMATCHED DELIVERY NETWORK

USPS is the only carrier that serves all of the nation's 163 million business and residential addresses six, and often seven, days per week. USPS Connect leverages the Postal Service's vast, unmatched regional and lastmile network to provide consumers with the next-day delivery and convenient returns they expect.

USPS Representatives offer free consultations on strategies and options that best fit the customer's shipping needs and help grow their business.

Businesses can visit <u>uspsconnect.com</u> or call 1-855-MYUSPSCONNECT (1-855-698-7772) for details

DID YOU KNOW?

- ✓ During Q1-Q3 FY2021, shipping customers selected 1- or 2-day service for 76% of their parcel shipments.²
- ✓ 87% of consumers say a bad shipping experience makes them less likely to shop with that retailer again.³

² "Last Touch, Lasting Impact," ShipStation, 2020

 $^{^1}$ Colography origin view of <70 lb. shipping volume, Q1- $_{\mbox{Q3}}$ FY2021



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USPS CONNECT™ SOLUTIONS

1 USPS Connect Local. A new affordable next-day* mail and package delivery solution for businesses and organizations of all sizes to reach customers in their communities. Same-day and Sunday delivery options available in participating locations.

-Includes USPS Connect Local Mail. A new product for same-day* and next-day* delivery of legal and regular-sized documents up to 13 oz. at an affordable flat rate.

2 USPS Connect Regional. Affordable next-day* package delivery for businesses to quickly reach their customers within a specified geographic region.

3 USPS Connect National. Affordable nationwide package delivery solutions for businesses and organizations of all sizes. Options include full network services – Priority Mail Express®, Priority Mail®, First Class Package Service®, and Parcel Select Ground®.

4 USPS Connect Returns. Current USPS Returns options, enhanced by recent investments and improvements under the Delivering for America plan. Allows businesses to offer their customers convenient package returns and offers consumers free carrier pickup from their homes or ability to drop off at a local Post Office location.

WHEN AND WHERE WILL USPS CONNECT BE AVAILABLE?

USPS Connect Local. USPS Connect Local is already available in more than 800 Texas locations and will begin rolling out to additional locations across the country on Feb. 22 according to the schedule available on <u>uspsconnect.com</u> for a total of more than 3,400 locations by Sept.30. The USPS Connect Local Mail market test started in Texas in January of 2022 and will follow the state-by-state USPS Connect Local schedule for the rollout.

USPS Connect Regional. Available now by talking to a USPS Representative.

USPS Connect National and Returns. Available now to businesses and organizations of all sizes. For more information visit <u>www.usps.com/business/business-shipping.htm.</u>

HOW DO BUSINESSES SIGN UP?

USPS Connect Local. Businesses can complete a contact form at <u>www.uspsconnect.com/local</u> after which a USPS Representative will contact them.

USPS Connect National, Regional or Returns. Businesses will need to speak with a USPS Representative, or ask their local Post Office retail clerk, carrier or Postmaster/Station Branch manager to connect them with a USPS Representative.

*Stated delivery times are expected but not guaranteed and require entry at designated postal facilities nearest the final destination of mail and packages. Businesses should speak with a USPS Representative about requirements.

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