

SUPPLY MANAGEMENT

USPS | Re:Supply

NEWSLETTER

ISSUE 37 | March 2022



Mark Guilfoil
Vice President, Supply Management

To: All U.S. Postal Service Suppliers

You are receiving this newsletter from the Postal Service as you have registered your interest to do business with the Postal Service or your email address is on file as a point of contact for a current or past contract. Please share this newsletter with your colleagues within your company as it contains important supplier related information about the Postal Service.

National Postal Forum- May15-18, 2022

The Postal Service looks forward to sharing our current and future plans with you and other companies in the mailing industry at the annual National Postal Forum (NPF). The NPF this year being held in Phoenix, Arizona from May 15-May 18, 2022. We invite you to attend! Learn more about the event, how to register and obtain special discounted rates in the attached flyer or online at npf.org. We hope to see you at NPF!

FACING THE FUTURE

Together

NPF
NATIONAL POSTAL FORUM

THE 2022 NATIONAL POSTAL FORUM IN PHOENIX, ARIZONA:

AN INVESTMENT WELL WORTH THE TRIP.

All roads to success begin with one step. For shipping and mailing professionals, there's no bigger, better step to take than the one that leads to the NPF. This year, we're heading out to sunny Phoenix, Arizona, where attendees will find themselves on a jam-packed journey of **Learning...Innovation...** and making the kind of invaluable **Connections** that will help their companies go the distance in attaining a greater ROI!

PROVEN RESULTS

The Shipping & Mailing Industry is not one to idly stand by. Out to raise the bar on processes and delivery, it's a non-stop world of innovation, education, and collaboration. All of which will be on full display at the 2022 NPF, where attendees will have a first-class opportunity to learn about ingenious new tools, cutting edge technologies, and VIP access to insights shared by leaders from the hottest global marketing firms and mailrooms. The goal – to provide you with a direct route to more efficient, cost-effective ways of doing business. And at every touchpoint, give you a leg up on the competition!

OVERVIEW:



EDUCATION:

- Get in on the most effective, efficient ways to utilize the USPS
- Learn the most recent USPS campaigns for saving your company money
- Add big value to your professional development with USPS Professional Certifications
- Back at the office, share what you've learned with colleagues via online session materials



TECHNOLOGY:

Witness up close the most current technologies in action that can streamline operations and reduce costs.



NETWORKING:

Take advantage of invaluable opportunities to exchange experiences and ideas with fellow marketing and mailing industry pros.

Marketing and Sales

Post offices and Mailrooms

CONFERENCE BUDGETING EXPENSES

CONFERENCE REGISTRATION: \$800 - \$1000:

Depending on the registration option you choose.

HOTELS - \$249 per night:

- Hilton Garden Inn Phoenix Downtown
15 E Monroe St, Phoenix, AZ 85004
- Hyatt Regency Phoenix
122 N 2nd St, Phoenix, AZ 85004
- Renaissance Hotel
100 N 1st St, Phoenix, AZ 85004
- Sheraton Grand Phoenix
340 N 3rd St, Phoenix, AZ 85004

MEALS:

Scheduled meals are included with Full, 3- Day, and 2- Day Registrations.

DISCOUNTS:

- Book your hotel room through NPF and save \$100 off a FULL- or 3- DAY registration.
- \$100 off a FULL- or \$50 off a 3- DAY registration if you are a PCC member.

TRANSPORTATION TO AND FROM AIRPORT:

The Phoenix International Airport (PHX) is approximately 4 miles from the Phoenix Convention Center. There are plenty of transportation options to choose from including public transportation, Taxis, Uber, Lyft, and Valley Metro Rail.

Phoenix International Airport:
3400 E Sky Harbor Blvd
Phoenix, AZ 85034

WHO'S COMING TO THE 2022 NPF?

Associations, Banking, Catalog, Colleges/Universities, Credit Card, Credit Union, Database Marketing, Direct Mail/Advertising, eCommerce/Internet, Federal Government, Financial Service, Fulfillment, Health Care, Hotel/Travel, Insurance, Lettershop, Mail Order, Manufacturing, Marketing, Military, Nonprofit, Parcel Shipping, Presort, Printing/Publishing, Real Estate, Retail Business, Software Development, State & Local Government, Telecommunications, Transportation, Utilities and many more...

FACING THE FUTURE TOGETHER

Adopting the latest USPS changes. Solving service issues. Reducing costs. Helping your business soar. The NPF prepares attendees to accomplish it all by:

Providing a comprehensive educational program

- 100+ educational workshops led by USPS and industry experts
- Official USPS Certification Courses - Executive Mail Center Manager and Mail Design Professional
- Progressive Workshop Tracks
 - ✓ Delivering Innovative Technology
 - ✓ Operations: Fulfilling the Needs of Your Customers
 - ✓ eCommerce: Steps to Shipping Success
 - ✓ Pushing the Envelope: Why Mail Works
 - ✓ Leadership & Professional Development

Hosting the mailing and shipping industry's largest exhibit hall

- 100+ of the industry's most innovative manufacturers and service providers
- All major industry associations represented in the "Resource Pavilion"

Generating new contacts and sharing ideas through professional networking

- Peer-to-Peer roundtable discussions
- Evening events designed to generate professional conversation in a relaxed environment
- Scheduled meals provided throughout NPF allowing extra time to relax and continue the conversation

Sharing insight and direction from top USPS Senior Executives including

- General Sessions featuring USPS Executive Leadership Team Members
- USPS Officer-led Workshops

Executive Mail Center Manager (EMCM) Course offered at NPF

The Executive Mail Center Manager (EMCM) course is a comprehensive training program that is designed for individuals who wish to develop Mail Center Management skills. The course teaches skills needed to manage more effectively, boost productivity, and cut costs. The program is sponsored by the USPS and has been developed by a professional committee with representatives from the mailing industry. To earn official certification, **participants are required to complete all 8 modules and pass a test at the end of each.**

Mail Design Professional (MDP) Course offered at NPF

A comprehensive 8-hour course teaching mailing industry personnel how to design mail to enhance its compatibility with the US Postal Service automated equipment and how to achieve lower postage through automation. USPS MDP certification is available upon successful completion of the course assessment and **passing the required exam.**

**REGISTER
TODAY AT
NPF.ORG**

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ARE YOU REGISTERED TO DO BUSINESS WITH THE U.S. POSTAL SERVICE?

All suppliers interested in doing business with the U.S. Postal Service should register their company in the Postal Service Supplier Registration system.

For more information, please go to <http://about.usps.com/suppliers/becoming/registration.htm>

Save and Grow with the USPS® Loyalty Program

The U.S. Postal Service has introduced USPS® Loyalty, a new program designed to reward small businesses and frequent users of Click-N-Ship with incentives for dollars spent on Priority Mail® and Priority Mail Express. To learn more about the USPS Loyalty Program go to <https://www.usps.com/business/loyalty.htm?utm>

Or contact USPSLoyaltyProgram@usps.com for questions or assistance.

CONTACT US!

We value your questions and feedback to this newsletter. Please feel free to reply to this message with your feedback or mail to:

U.S. Postal Service
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Washington, DC 20260-6201

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